



### **Privacy policy for visitors to our XING presence**

We, the SIKa Dr. Siebert und Kühn GmbH & Co. KG, Struthweg 7-9, 34260 Kaufungen, Germany, phone: +49 5605 803 0, E-Mail: info@sika.net, set out below which of your data we process, acting as processor of our XING presence. Should you have any questions relating to data protection, our data protection officer would be happy to respond at sika@sb-moers.de. Further contact details can be found at [www.dsb-moers.de](http://www.dsb-moers.de).

We use our LinkedIn presence to provide information about our company, products and services, combined with the opportunity for users to interact with us in a targeted manner. We are processing personal data basing on Art. 6 para. 1 lit. f GDPR. Our legitimate interest is, in particular, our business interest in sharing information with our users and being able to communicate with them.

Before we publish pictures of people, we ask for your consent (legal basis: Art. 6 para. 1 lit. a GDPR), or we make a written contractual agreement with you (legal basis: Art. 6 para. 1 lit. b GDPR). In exceptional cases, we may publish pictures based on our legitimate interest for making information about our company available (legal basis: Art. 6 para. 1 lit. f GDPR).

To operate the XING website, we are supported by service companies that are separately obligated to maintain confidentiality and data protection. Data disclosure to authorities requires the existence of over-riding statutory provisions.

We process personal data ourselves via our XING account, and at the same time data is processed by New Work SE. In the case of the comment function, the legal basis is consent in accordance with Art. 6 para. 1 lit. a GDPR.

### **Duration of data storage and deletion**

Your data is stored for the duration of the processing of your request. Usually, the data is forwarded to the designated channels outside of XING. The data is checked regularly in XING by our social media team and deleted when the purpose expires.

### **Data processing by XING**

When visiting our XING presence, XING collects personal data of the users by using cookies. This data collection by XING may also occur for visitors which are not logged in or registered to XING.

Details of, which data is processed by New Work SE, and for what purposes it is used, can be found in XING's data privacy statement: <https://privacy.xing.com/en/privacy-policy>

Furthermore, you have the possibility to request information via the XING privacy form or the archive requests: [www.XING.com/settings/privacy/data/disclosure](http://www.XING.com/settings/privacy/data/disclosure)

It is not excluded, however, that data from users will be processed on systems outside the European Union. XING is committed to comply with EU data protection standards. A data transfer to systems outside the EU only will take place if the requirements of Art. 44 et seqq. GDPR are complied with. You can find more about this at: <https://privacy.xing.com/en/privacy-policy/who-may-receive-information-about-you/third-countries>



Your data will only be passed on to the authorities in the case of overriding statutory regulations.

### **Usage of your data by us**

We receive anonymous statistics on the usage and use of the website based on our contract with New Work SE as well as legitimate interest of New Work SE. Following information will be provided:

- Follower: Number of people following us - including increases and development over a defined time frame.
- Range: Number of people who see a specific post and number of interactions on a specific post. This allows us to determine, for example, which content is better accepted by the community than others.
- Advertising performance: That shows how many people were reached or interacted with a post or paid ad.

We use these statistics, from which we cannot identify individual users, to constantly improve our online offering on XING and to better respond to the interests of our users. We cannot link the statistical data with the profile data of our users. You can choose the form in which targeted advertising is displayed to you via your XING settings.

We receive personal data via XING if you communicate this to us actively via a personal message on XING (e.g., via a possible chat function). We use your data (e.g., first name, surname) to respond to your request in our customer service.

Furthermore, we also receive personal data via XING if you use a form with pre-filled fields with data from your profile to submit the data to us and send the data to us actively by clicking on a button.

### **Your right to information, rectification, deletion, object, and data portability**

You may avail yourself of your right to information, rectification, and deletion of data at any time. Simply contact us using one of the methods described above. Should you require data to be deleted, which we are still legally obligated to retain, access to your data will be restricted (blocked). The same applies to an appeal. You may avail yourself of your right to data portability if the recipient and ourselves have the technical means.

In case you require to assert your rights towards LinkedIn, we shall pass your concern on to XING. For more information regarding your rights against XING to access and control your personal data, please visit: <https://privacy.xing.com/en/privacy-policy/what-rights-can-you-assert>

### **Right of appeal**

You have the option at any time to lodge an appeal with a data protection supervisory authority.

### **Profiling**

Profiling is not applied by us within the framework of this processing.



**Currency of and changes to this privacy statement**

We reserve the right to change the content of this privacy statement at any time. This is usually done if the services used are subject to further development or adaptation. You can view the current privacy statement on our website.

Date of this statement: 16.01.2023